Class Schedule - Spring 2019

Technology Entrepreneurship

TE 298  **Special Topics I**  credit: 1 TO 3 hours.
Subject offerings of innovation, creativity, technology and entrepreneurship intended to augment the existing curriculum. See class schedule or departmental course information for topics and prerequisites. May be repeated in the same or separate terms if topics vary.

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<th>CRN</th>
<th>Type</th>
<th>Section</th>
<th>Time</th>
<th>Days</th>
<th>Location</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>65618</td>
<td>Lecture-Discussion</td>
<td>HS</td>
<td>03:00 PM - 04:20 PM</td>
<td>W</td>
<td>1306 - Everitt Laboratory</td>
<td>Sorkin, H</td>
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Credit Hours: 1 hours
Communication Tech Innovators
Restricted to Undergrad - Urbana-Champaign.
This class explores the common characteristics of messages that influence people to change their behavior. It follows the framework in the book, "Made to Stick", by Chip & Den Heath and consists of brief and fund exercises designed to hone those skills. This course is valuable to everyone, but especially useful for innovators who must pitch their ideas to partners, investors and customers.