MACS 100  **Intro to Popular TV & Movies**  credit: 3 hours.

The goal of this course is for students to begin to develop a critical understanding of the role of popular movies and television in their own lives and in U.S. culture. The course looks at issues of the relationship of media to social violence, gender identities, sexual identities, adolescents, minority cultures, and the role of the U.S. media globally. It also considers some of the major media genres that characterize U.S. popular television and movies.

This course satisfies the General Education Criteria for a:
- Humanities – Lit & Arts
- Cultural Studies - Western

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Introduction to the Media  
Credit: 3 hours.

Introduces students to core issues in communication, ranging from the role of language in human history to political questions posed by electronic and digital technologies. Exploring key contemporary problems through timely readings, students learn and write about how the media affect everyday life. Prerequisite: Freshman or sophomore standing.

This course satisfies the General Education Criteria for a:
Advanced Composition

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Advanced Composition course.

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Advanced Composition course.  

| 68482 | Lecture-Discussion          | A3      | 11:00 AM - 01:50 PM | TR   | W203 - Turner Hall | Prieto Nanez, F |

Advanced Composition course.  

| 68483 | Lecture-Discussion          | A4      | 02:00 PM - 04:50 PM | TR   | 206 - Transportation Building | Das, S |

Advanced Composition course.  

| 57018 | Lecture-Discussion          | B       | 12:30 PM - 01:50 PM | TR   | 215 - Gregory Hall | Leon-Boys, D   |

Advanced Composition course.

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MACS 104  **Intro to Film**  credit: 3 hours.
Same as ENGL 104. See ENGL 104.

This course satisfies the General Education Criteria for a:
Humanities – Lit & Arts

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Credit Hours: 3 hours
Humanities - Lit & Arts course.

We all like films, but do you know how film has developed over time as a technology, as a social institution, and as a political tool? Do you know how films vary around the world, or why we as film viewers understand and enjoy them? Come and explore these questions in small classes that allow you to have meaningful discussions with accomplished faculty and other smart, engaged students. By the end of this course, you’ll have acquired the skills to appreciate and analyze movies of many different genres, styles, time periods, and cultures. Students in this course will need access to online streaming services to watch at least one film per week. Course work includes quizzes, papers, and one or more exams. Intro to Film is an appropriate prerequisite for more advanced film courses in English and MACS. This course earns 3 credit hours and qualifies as a General Education course in Humanities and the Arts.

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Credit Hours: 3 hours
Humanities - Lit & Arts course.

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Credit Hours: 3 hours
Humanities - Lit & Arts course.

We all like films, but do you know how film has developed over time as a technology, as a social institution, and as a political tool? Do you know how films vary around the world, or why we as film viewers understand and enjoy them? Come and explore these questions in small classes that allow you to have meaningful discussions with accomplished faculty and other smart, engaged students. By the end of this course, you’ll have acquired the skills to appreciate and analyze movies of many different genres, styles, time periods, and cultures. Students in this course will need access to online streaming services to watch at least one film per week. Course work includes quizzes, papers, and one or more exams. Intro to Film is an appropriate prerequisite for more advanced film courses in English and MACS. This course earns 3 credit hours and qualifies as a General Education course in Humanities and the Arts.

MACS 166  **Contemporary Media Literacy**  credit: 3 hours.

Develops critical media production skills to assess the importance of new media in contemporary culture. The course emphasizes both social and technical aspects of media. As part of the course, students prepare their own media and evaluate current media literacy projects.

This course satisfies the General Education Criteria for a:
Social & Beh Sci - Soc Sci

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MACS 199  **Undergraduate Open Seminar**  credit: 1 TO 5 hours.
May be repeated to a maximum of 12 hours in separate semesters if topics vary.

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Instructor Approval Required

Credit Hours: 2 hours
MACS By Design
For new and prospective Media and Cinema Studies majors. This course focuses on developing mentoring relationships with faculty, engaging with local mediamakers and organizations, and mapping your academic trajectory through the major and beyond. Class meetings will include visits by guest speakers, field trips, cohort-building experiential learning, and discussions of how to build a foundation for success in media studies and industries.

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Credit Hours: 3 hours
Smart Phone Cinema
This course will give you a substantial approach to the basic components, strategies, methodology, vocabulary and technics used to create commercials, short films and all sorts of broadcasting images in a professional way using your own smartphone. Classwork will include viewing and discussion as well as production from initial script through shooting and editing. Students will learn through practical exercises and will produce their own audiovisual projects.

MACS 202  **Social Aspects Info Tech**  credit: 3 hours.
Same as INFO 202 and IS 202. See INFO 202.
This course satisfies the General Education Criteria for a:
Social & Beh Sci - Soc Sci

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</table>
MACS 203  **Contemporary Movies**  credit: 3 hours.
Provides a critical context for recent international cinema by exploring several kinds of genres, aesthetics, and technologies. We will discuss transnational trends in cinema relating to the influence of other media such as gaming, social networking, and personal electronics, as well as consider impacts of economic structures of global filmmaking production and exhibition. We will view popular and art movies, and query longstanding categories such as the teen pic, "woman's" film, and documentary.

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MACS 204  **Gender in Gaming**  credit: 3 hours.
Same as ENGL 277 and GWS 204. See GWS 204.

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Meets w/GWS 204 (CRN 68612 and ENGL 277 (CRN 69159)

MACS 205  **Introduction to Documentary**  credit: 3 hours.
This course introduces students to one of the fastest growing areas in media today: the documentary. It's designed for students who want to expand their knowledge and appreciation of documentaries in all their forms. Using weekly in-class screenings, discussion, readings, ad writing, students will examine a wide variety of documentaries, looking at their styles, purposes, and storytelling "voices", as well as learning the language and other fundamentals of documentary. We will also cover some of the basic methods involved in planning and creating a documentary. Please note: this is NOT a hands-on production course. Prerequisite: Sophomore standing or above required.

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Instructor Approval Required

MACS 207  **Indian Cinema in Context**  credit: 3 hours.
Same as CWL 207. See CWL 207.
This course satisfies the General Education Criteria for a: Cultural Studies - Non-West Humanities – Lit & Arts

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Humanities - Lit & Arts, and Cultural Studies - Non-West course.

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Humanities - Lit & Arts, and Cultural Studies - Non-West course.

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Humanities - Lit & Arts, and Cultural Studies - Non-West course.

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Humanities - Lit & Arts, and Cultural Studies - Non-West course.
MACS 224  **Sportsmedia Technology & Culture**  credit: 3 hours.
This course is designed for students who are curious about (a) how new technologies are changing sportsmedia cultures, and (b) the kinds of knowledge and skills needed to effectively engage with this powerful cultural and economic industry. We'll use four primary focal points (ESPN, Sport Fandom, Action-Sports, Data Production / Smart Stadiums) to help us understand today's sportsmedia cultural industry's challenges and possibilities, and the kinds of challenges and possibilities that the sportsmedia cultural industry creates for society. We'll also use our course focal points and related industry websites to concretize the key concepts (drawn from theoretical readings and applied studies in media studies, sociology, sport studies, and technology studies).

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MACS 262  **Survey of World Cinema II**  credit: 3 hours.
Survey of the development of equipment, techniques, and themes of the cinema from the coming of sound to the present; lectures, discussions, and showings of selected films.
This course satisfies the General Education Criteria for a:
Humanities – Lit & Arts

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<td>TR</td>
<td>135 - Mechanical Engineering Bldg</td>
<td>Long, D</td>
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</tbody>
</table>
Humanities - Lit & Arts course.

MACS 264  Creative and Information Economies  credit: 4 hours.
An introduction to the political economy of the media in the U.S. The purpose of the class is to acquaint students with a core understanding of how the media system operates, and with what effects, in a capitalist society. The course examines the role of advertising, public relations, corporate concentration, and government regulation upon journalism, entertainment, culture, and participatory democracy. The class also examines issues such as the Internet, globalization, and public broadcasting.

This course satisfies the General Education Criteria for a:
Humanities – Hist & Phil
Cultural Studies - Western

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Humanities - Hist & Phil, and Cultural Studies - Western course.

MACS 273  American Cinema Since 1950  credit: 3 hours.
Same as ENGL 273. See ENGL 273.

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</table>

This course addresses a range of cinematic developments in the context of major transitions in the American film industry and in society from 1950 to the present. We will examine the dominant styles and ideologies of 1950s Hollywood; the shift away from those during the emergence of the New Hollywood in the late 1960s and mid-1970s with its generic revisions, stylistic eclecticism, and emphasis on formulaic blockbusters; and, finally, the typical Hollywood ways of representing serious social issues such as race and gender. We will discuss the choices that filmmakers have made and how those choices reflect three primary influences: industrial goals, political aims, and conceptions of the relationship between a film and its spectators. With that last element in mind, a second important goal of this course is to help you to be more aware of ways in which filmmakers invite us to participate in the experience that they have created for us and of what happens to us when we accept that invitation. Requirements: regular attendance and active participation in class discussion; careful reading of secondary materials; and short response papers and three medium-length analytic essays.

MACS 275  Am Indian and Indigenous Film  credit: 3 hours.
Same as AIS 275 and ENGL 275. See AIS 275.

This course satisfies the General Education Criteria for a:
Humanities – Lit & Arts
Cultural Studies - US Minority

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Humanities - Lit & Arts, and Cultural Studies - US Minority course.
The topic for this course is 'Sex on the Beach' and will focus on films the Pacific Islands. Have you ever noticed that films set in the Pacific are always about romance or tragedy? This course samples the body of films set in the Pacific Islands to develop our critical visual literacy skills through which we can understand a broader, ongoing, history of Euro American fears and desires as projected through exotic and erotic films of romance and tragedy set in the islands.
MACS 284  **Animated Media from Mickey to GIFs**  credit: 3 hours.

This course examines the technological, stylistic, industrial, and cultural history of animated media from the late 19th century to the present day. Topics covered include animation in the silent era, Disney and Warner Bros., Japanese anime, television animation, abstract animation, cartoons and race, computer-generated animation, GIFs, and motion capture. Weekly required screenings. Using source footage and voiceover narration, students will create several video essays that offer an original analysis of animated works in a historical context.

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</table>

Credit will not be given for MACS 295, History of Animated Media, and MACS 284. The course content is the same and will be seen as duplicate credit. Duplicate credit does no count toward graduation. Students who have completed this section of MACS 295 should not register for MACS 284.

MACS 295  **Intro Media/Cinema Topics**  credit: 3 hours.

Introduction to the study of special topics in media and cinema studies, including cultural, social, historical, economic, and/or political issues in media and/or cinema. Topics vary but may include: genres, stars, historical movements, thematic studies, television, convergence culture, new media. Additional fees may apply. See Class Schedule. May be repeated in the same or separate terms to a maximum of 6 hours if topics vary.

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Media Production I

Students in this course will produce audiovisual pieces for the College of Media that will be broadcasted and used in regular social media channels. Students will participate in the production process from the very beginning: script, preproduction, shooting and editing. If you are looking for an opportunity to start working in the real production world and learn production skills, this is the right place.

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Credit Hours: 3 hours

**True/False Film Festival**

Since 2004, the True/False Documentary Film Festival has emerged as an innovative and exciting space for recent non-fiction Cinema. Set in Columbia, MO, the Festival has challenged, confirmed and expanded the very idea of the Documentary form. The University of Illinois and the College of Media are hosting an Experiential Learning opportunity that will bring students directly to this unique cinematic destination. Students will prepare for this content by looking at popular movies that confound easy categorization, such as Borat, Catfish, and The Blair Witch Project. We will then see how these complexities apply to non-fiction entries from previous Festivals, like Metallica: Some Kind of Monster, Casting JonBenet, and I Am Not Your Negro. The class will culminate in a chartered coach trip to Columbia, MO, experience the festival firsthand from Feb. 28th through March 3rd. Festival Attendance is mandatory. Course fee: $499 (billed to your student account). Fee includes film festival pass and shuttle service, roundtrip transportation to Columbia, Missouri, and hotel. Fee does not include daily meals.

Media Industry Immersion $499.00 Flat Fee.
MACS 300  **Topics in Film and History**  credit: 3 hours.
Same as HIST 300. See HIST 300.

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<td>03:30 PM - 06:20 PM</td>
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</table>

Topic: Medicine and Health Description: Since the early twentieth century, Americans have enjoyed watching movies about health, disease, and doctors. Movies have also played a central role in public health educational efforts designed to reduce the number of deaths due to tuberculosis, polio, cancer, and, of course, sexually transmitted infectious diseases, or VD as it was known when these campaigns first began. This class will watch historical movies - some Hollywood romances (but about a deadly disease), other school films - and analyze their content, messages for proper patient (or mother or doctor) behavior, as well as their beliefs about society at the time they were produced. Students will have some input on film selection.

MACS 320  **Popular Culture**  credit: 3 hours.
Examines the critical literature on mass media entertainment; reviews significant contemporary issues and develops perspectives for understanding popular culture.

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<td>T</td>
<td>317 - Gregory Hall</td>
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MACS 323  **Studies Film/Media Production**  credit: 1 TO 3 hours.
Provides analytical framework for pursuing film/media production. Emphasizes critical analysis of various aspects of production: e.g., scripting, storyboarding, cinematography, editing, set and costume design, location and studio shooting, sound. Covers theories of representation, narrative, meaning-making, experimentation, and audience in relation to film/media production practices. Does not, however, teach students how to do film and media production (e.g., how to work a camera, etc.). Therefore, students must come to the course with experience in film and/or media production (can be self-taught). Both individual and group projects are encouraged. Students should expect to work as crew for other students in class. Culminates in a public screening at which students present an analysis of their own project--both the process and the finished product. To apply for course, students (individually or in groups) must propose an idea or concept for a film/media project they would like to produce during the class. May be repeated in separate terms to a maximum of 6 hours. May be repeated by students who wish to pursue a longer project in two consecutive semesters (may include summer). Students may not repeat the course to pursue separate projects. Prerequisite: Consent of instructor.

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<td>122 - 1203 1/2 W Nevada</td>
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</table>

Credit Hours: 3 hours

Video and Audio Postproduction
Video and Audio postproduction: Provides tools and exercises to learn editing and post production using Adobe premiere pro CC and other adobe tools. Students will be trained on setting up a project and organizing shooting, basic editing, managing clips, trim tools and through the course we will go deeper on postproduction, managing layers, graphic, effects, masks, keyframe, and ultimately experiment on color correction. Students will have the opportunity to work on two specific assignments related to Ebertfest that will be broadcasted in media and screened at the Virginia Theater, Champaign, through the Festival held in April and organized by the College of Media.
MACS 326  **New Media, Culture & Society**  credit: 3 hours.

Digital media is an immensely pervasive and powerful form of communication that despite its rapid growth has yet to reach most of the world's population. This lecture-based survey course for undergraduates traces the history and formation of personal computing and the Internet, the development of virtual communities and virtual worlds, evolving forms of digital representation and communication, digital visual cultures, features of new media industries, and the rise of participatory media. Evaluation and assessment is based on written exams, quizzes, class discussion in section, and practice-based assignments using new media technologies such as wikis, blogs, games, and digital video. Emphasis is on mastering key concepts of digital media through theory and history, and on critical discussion of distinctive features of digital media objects. Lectures and discussion sections are held in computer-equipped classrooms. Same as INFO 326.

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<td>311 - Gregory Hall</td>
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MACS 346  **Case Study: Endless Summer**  credit: 3 hours.

Same as KIN 346 and RST 346. See KIN 346.

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Case Study: Endless Summer The 1966 classic film --The Endless Summer-- and related films and literature are used as lens for the historical-cultural study of human movement in the form of riding waves of water. Surf culture and films are global phenomena and by using such as unique case studies, students gain mastery in cultural-interpretive theories, themes, and vocabulary, and in articulating perspectives on social roles, knowledge, and power.

MACS 351  **Social Aspects of Media**  credit: 3 hours.

Explores media structures in relation to cultural content and social functions; examines problems of life and society as treated in mass-produced communications.

This course satisfies the General Education Criteria for a:
Social & Beh Sci - Soc Sci

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MACS 356  **Sex & Gender in Popular Media**  credit: 3 hours.

Examines the notion that the mass media influence our development as gendered individuals, looking at those who argue for and against this notion. Considers different forms of feminist theory applied to the study of mass media, the history and scholarly criticisms of the media and their portrayal of women, and feminist attempts to create alternatives to mainstream media images. Throughout, the course considers representation of minorities in the dominant media and examines newly created alternative representations. Same as GWS 356.

This course satisfies the General Education Criteria for a:
Cultural Studies - Western
**MACS 365  Asian American Media and Film**  credit: 3 hours.
Same as AAS 365. See AAS 365.

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**MACS 373  Special Topics in Film Studies**  credit: 3 hours.
Same as ENGL 373. See ENGL 373.

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**Documenting America**

Special Topics in Film Studies: Documenting America From hoarders to living wild at the fringes of America, and from unfettered economic ventures to the comic lives of eccentric overachievers, this course examines the language and visual composition of works produced by documentary directors in the United States. We will explore the ways in which documentary filmmaking shapes our image of America in the works of Michael Moore, Errol Morris, Andrew Jarecki and others. Documentary films try to capture a social reality unmediated by fantasy and as such they provide us with a piercing look at who we are. By studying the composition of narrative voice and sequence, the course emphasizes on documentary as a narrative form designed to integrate critical perspectives with social action. This course takes advantage of the many media available for us to expand our appreciation of a multilayered society. Our syllabus includes films, reading assignments, and opportunities to listen to public speakers. Themes for discussion include: war, individualism and society, the state of the economy, health care, mental illness, poverty, world resources, food production, political radicalism, politics, and the environment.

**Countercultures in the Movies**

This course will study cinematic representations of alternative ideologies and behaviors, emphasizing practices that were suppressed by established authorities in the United States and Europe from the 1930s to the 1970s. While the organization of the course is chronological, it is not genetic; that is, there is no assertion of causal relationships among the units. We will just be looking at various times and places where commercial cinema and aberrant lifestyles intersected. Postcards from the edge, if you will. In reading these postcards, we will also explore why and how these stories of “outsiders” became integrated into the mainstream of commercial cinema. Unlike independent and experimental films, mainstream commercial films are designed to appeal to broad audiences. As a result, these potentially explosive issues become problems to be solved by filmmakers as much as banners to be waved. Important institutional contexts will include the functions of stars and marketing in relation to the public’s reception of these films, as well as their stylistic innovations, which were a major source of their critical and commercial appeal. Readings will include critical studies of the films and information on the historical and social contexts in which they were produced and received. Evaluated work will include two short papers and four of medium length.

**MACS 383  French & Comparative Cinema II**  credit: 3 hours.
Same as CWL 389, FR 389, and HUM 389. See FR 389.
The art, techniques, sociology, politics of French cinema in the context of French culture, world history, and general film development from approximately 1950 to the present. Selected trends studied through films from several countries with stress on major French filmmakers such as Clouzot, Bresson, Chabrol, Resnais, Godard, Truffaut, Varda, Marker, Rohmer, Beineix, Kassovitz, and Assayas. Knowledge of French not required. Same as CWL 389, HUM 389, MACS 383. Prerequisite: One college-level Media or Media and Cinema Studies course or consent of instructor.

**MACS 389  International Communications**  credit: 3 hours.
Provides an interdisciplinary approach to international communications; its structure and content; the role of international communications in conflict and conflict resolution; the semantics of international communication; the technical and economic aspects of international mass communications; and government-industry relations in communications. Same as PS 389.

**MACS 391  Individual Study**  credit: 0 TO 3 hours.
Individual research and exploration of media and cinema studies topics under the guidance of a faculty advisor. May be repeated in the same or in multiple semesters, if topics vary. Prerequisite: Consent of instructor.

**MACS 425  Intro to Psycholinguistics**  credit: 3 OR 4 hours.
Same as LING 425. See LING 425.

**MACS 464  Film Festivals**  credit: 3 OR 4 hours.
Examines the history and significance of film festivals: What they mean for the film industry (marketing, distribution, production), audiences (both at the festival and beyond), film history, and the evolution of filmmaking. Covers specific local, national, and
international festivals including festivals focused on particular issues (e.g., Chicago International Children's Film Festival, San Francisco International Asian American Film Festival, Miami Gay and Lesbian Film Festival, and our own local IUB 48-Hour Film Contest). Coordinated with Roger Ebert's Film Festival (which is held in Champaign every April) including internship/volunteer opportunities, screenings, and meetings with guests. Class culminates with a UIUC student film festival, organized, judged, and sponsored by the class. 3 undergraduate hours. 4 graduate hours.

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Credit Hours: 3 hours

MACS 495 Internship Seminar credit: 0 TO 1 hours.
Seminar based on internship experience. Offered for College of Media students who complete an approved internship. 0 to 1 undergraduate hours. No graduate credit. Approved for S/U grading only. May be repeated in the same term to a maximum of 2 undergraduate hours. May be repeated in separate terms to a maximum of 3 undergraduate hours. Prerequisite: Consent of instructor.

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Credit Hours: 1 hours
Instructor Approval Required
Please note: Students should contact the instructor AFTER an internship has been secured.

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Credit Hours: 1 hours
Instructor Approval Required
Please note: Students should contact the instructor AFTER an internship has been secured.

MACS 496 Advanced Media/Cinema Topics credit: 3 OR 4 hours.
Advanced study of cultural, social, historical, economic, and/or political issues in media and/or cinema; topics vary but may include national and transnational cinemas, directors, genres, historical movements, social and political movements, thematic studies, television, convergence culture, new media and media production. 3 undergraduate hours. 4 graduate hours. May be repeated in separate terms to a maximum of 6 undergraduate hours or 8 graduate hours, if topics vary. Prerequisite: One College of Media course or consent of instructor.

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Credit Hours: 3 hours
Advanced Media Practicum
Instructor Approval Required

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Credit Hours: 3 hours
American Movies of the 1980's
This course will survey the trends and tendencies within the context of American cinema in the 1980s, as well as the industry from which they emerged. Rather than move chronologically through the decade, this course will approach the decade through an exploration of the significant movements within the industry and counter-movements that occurred in response. Starting with the
collapse of the “Film School Generation,” we will look at how significant artists from the previous decade attempted to stay relevant while studios and distribution companies consolidated their power with through the release of franchise properties and “event” film. The class will also look at niche-specific independent filmmakers and the movements brought American independent cinema to a new position of prominence in the 1980s.

MACS 499  **Senior Project**  credit: 0 hours.
Required of Media and Cinema Studies majors, a senior project (0 credits) to be completed in conjunction with a 300- or 400-level MACS course taken in their senior year. 0 undergraduate hours. No graduate credit. Approved for S/U grading only. Prerequisite: Consent of instructor and a completed/submitted MACS Senior Project Learning Agreement. Restricted to Senior Media and Cinema Studies majors.

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Instructor Approval Required

MACS 504  **Theories of Cinema**  credit: 4 hours.
Seminar on influential theories and accompanying debates about the textual/extra-textual mechanisms and cultural/political impact of cinema and related screen media. Same as CWL 504 and ENGL 504.

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<td>01:00 PM - 04:50 PM</td>
<td>T</td>
<td>336 - Gregory Hall</td>
<td>Turnock, J</td>
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</table>

Not intended for Undergrad - Urbana-Champaign.
This semester the course begins with a review of basic and formative film theory, understood within the historical context in which it was and is written and received. Building on this groundwork, the course then moves on to consider rhetorical aspects of film theory and asks what theories film scholars can use to address the relationships among film, politics, and society.