Class Schedule - Spring 2018

Environmental Sustainability

Environmental Sustainability
Associate Director of Academic Affairs: Jonathan Tomkin
Program Office: 156 Computing Applications Building, 605 E. Springfield Ave., Champaign
Phone: 244-4064
//sustainability.illinois.edu/

ENSU 301  **Soc Impacts Weather & Climate**  credit: 3 hours.
Same as ATMS 322. See ATMS 322.
This course satisfies the General Education Criteria for a:
Social & Beh Sci - Soc Sci

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Online
Restricted to BSLAS: ESES Online - UIUC.

ENSU 303  **Sustainable Business I**  credit: 4 hours.
At the dawn of the 21st century, business and society is confronted with a confluence of factors, including environmental degradation, widespread poverty, and the need for renewable sources of energy. The diverse sources of information that point to an uncertain future suggests that a 'business as usual' approach has to be replaced with more proactive alternatives that address the needs of the environment, consumer welfare and community development. This course on sustainable marketing management begins to address these issues and engender an appreciation among our students for the challenges that lie ahead for businesses. Looks at the relationship between sustainable business practices, societal welfare, and ecological systems. Student projects will apply marketing and business concepts to create a sustainable business plan for organizations.

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Restricted to BSLAS: ESES Online - UIUC.
This course is only open to ESES Online Majors only.