Class Schedule - Fall 2015

Engineering

ENG 466  High-Tech Venture Marketing  credit: 1 OR 2 hours.
Cornerstone marketing concepts for innovators and engineers to enable analysis of products and technologies from a marketing perspective: engineering product development and adoption life cycle; objectives and strategies; marketing management; communication skills; sales process and tactics; special considerations for new high-tech engineering products and innovations. Same as TE 466. 1 or 2 undergraduate hours. 1 or 2 graduate hours. Credit is not given for both ENG 466 and BADM 365. Prerequisite: ENG 360.

<table>
<thead>
<tr>
<th>CRN</th>
<th>Type</th>
<th>Section</th>
<th>Time</th>
<th>Days</th>
<th>Location</th>
<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>55814</td>
<td>Lecture-Discussion</td>
<td>A</td>
<td>05:00 PM - 06:50 PM</td>
<td>T</td>
<td>1310 - Digital Computer Laboratory</td>
<td>Shabbir, M</td>
</tr>
</tbody>
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Credit Hours: 2 hours

56648  Online  ONL  ARRANGED -  -  Shabbir, M

Credit Hours: 2 hours
Restricted to MS: Civil Engr - Online - UIUC, MCS:Computer Sci Online -UIUC, MS: Mechanical Engineerng -UIUC, MS: Aerospace Engr-Online-UIUC, NDEG:Grad Nondegree-CE-UIUC, NDEG:Undergrad Nondeg-CE-UIUC, or MCS: Computer Sci Online-UIUC. Restricted to online non-degree, online MCS, online MSAE, online MSME, and online MSCE students. Center for Innovation in Teaching & Learning (CITL) restrictions and assessments apply, see http://www.citl.illinois.edu. For more details on this course section, please see http://engineering.illinois.edu/online/courses/.
OCE Tuition $1034.00 per Bill Hour, and OCE Fees $50.00 per Bill Hour.