Engineering

ENG 565  Technol Innovation & Strategy  credit: 2 hours.
Concepts and frameworks for analyzing how firms can create, commercialize and capture value from technology-based products and services. Business, commercialization, and management aspects of technology. Emphasis on reasons that existing firms or startups which have successfully commercialized products or services fail to sustain their success as technology changes and evolves. Same as TE 565. Prerequisite: STAT 400.

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Meets 29-May-12 - 02-Aug-12.
Online
OCE Tuition $988.00 per Bill Hour, and OCE Fees $50.00 per Bill Hour.
Restricted to MS: Civil Engr - Online - UIUC, MCS:Computer Sci Online -UIUC, MS:Mechanical Engineerng -UIUC, or NDEG:Grad Nondegree-CE/UIUC.
Restricted to online non-degree, online MCS, online MSME and online MS CE students. Online and Continuing Education (OCE) restrictions and assessments apply, see http://www.oce.illinois.edu. For more details on this course section, please see http://online.engineering.illinois.edu/descriptions/summer2012.htm