

Course Schedule - Fall 2008

Communications

264 ***Economics of the Media*** credit: 4 hours.

An introduction to the political economy of the media in the U.S. The purpose of the class is to acquaint students with a core understanding of how the media system operates, and with what effects, in a capitalist society. The course examines the role of advertising, public relations, corporate concentration, and government regulation upon journalism, entertainment, culture, and participatory democracy. The class also examines issues such as the Internet, globalization, and public broadcasting.

This course satisfies the General Education Criteria for a Hist&Philosoph Perspect, and Western Compартv Cult course.

CRN	Type	Section	Time	Days	Location	Instructor
51679	lecture-discussion	A	02:00 PM - 03:50 PM	MW	room 145 Armory	Anderson, J
51679: Hist&Philosoph Perspect, and Western Compартv Cult course.						
51679: Note: This course is open to College of Communications majors and premajors and Agricultural Communications majors only.						