

Course Schedule - Fall 2007

Business Administration

582 ***Multinational Management*** credit: 4 hours.

Examines critical issues facing managers who work in multinational firms. Designed to develop students' skills for working in a global business environment. Topics include foreign market entry strategies, global management of the functional areas of business, and management and control of multinational firms in the global marketplace.

Prerequisite: Graduate standing.

CRN	Type	Section	Time	Days	Location	Instructor
29718	lecture-discussion	A	10:00 AM - 12:50 PM	T	room 323 Education Bldg	Cheng, J
29718: 4 hours						