

Course Schedule - Fall 2007

Business Administration

543 **Technology Strategy** credit: 2 or 4 hours.

Develops concepts and analytical frameworks for evaluating the role of technology in the competitive advantage of the firm. Focuses on the technological environment of the firm, the use of technology to secure competitive advantage, and the management of innovation. Emphasizes the products, processes, and people of technology and innovation management. Prerequisite: First year of the MBA program or equivalent.

CRN	Type	Section	Time	Days	Location	Instructor
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