

Course Schedule - Fall 2007

Business Administration

520 **Marketing Management** credit: 2 or 4 hours.

Introduces concepts useful in understanding marketing systems and buyer behavior in addition to developing skills in making marketing decisions; the orientation is primarily managerial and uses examples from both business and non-business contexts.

CRN	Type	Section	Time	Days	Location	Instructor
31447	lecture-discussion	MST	10:00 AM - 11:20 AM	TR	room 245 Wohlers Hall	Kreuzbauer, R
31447: Meets 22-Aug-07 - 12-Oct-07.						
31447: 2 hours Reserved for MS Tech Students ONLY. Meets August 22 - October 12, 2007. (2 hours)						